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## **Exclusive: Hunt pledges to continue the primary care 'revolution' in interview on ITN's Healthcare Channel**

Recently appointed Health Secretary Jeremy Hunt has said that a 'revolution in primary care' is the only way to improve health services in the NHS.

Speaking exclusively to the ITN Healthcare Channel, he pointed to an ageing population as one of the primary reasons why change needs to happen sooner rather than later.

'We're more committed than ever to clinical commissioning for the really important shift that we need in the NHS and we know that best decisions on the ground are made by doctors and nurses who are closest to their patients.'

Mr Hunt also added that to deliver the plans outline in the Health and Social Care Bill, the government needed focus on 'the three I's'.

'Integration is going to happen. Secondly innovation, we're going to tap into ideas from people on the front line to crack problems that have been around for years. The third is IT, the IT revolution has yet to touch the NHS. It's about better experiences for patients.

To see the full interviews and more exclusive content from the industry's leading organisations please visit the ITN Healthcare News channel:

<http://www.healthcarenews.itn.co.uk>

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*Healthcare News is the latest industry channel from ITN Productions' corporate production team, which works with trade bodies and associations to deliver high-quality news programming for individual vertical business sectors, producing videos about key industry topics, sharing best practice and updating on industry developments.*

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**About ITN Productions:** ITN Productions is ITN's central creative hub producing content for major global brands in the broadcast, online, mobile and corporate sectors.

**About the NHS Alliance:** NHS Alliance uniquely brings together clinicians of every kind, and managers and patients. It also brings together providers in primary care – whether they be general practice, NHS Trust, social enterprise or independent – all with a mission to improve and do their very best for each and every patient. Its strong values over the past fifteen years have given it the ear of government, while its tireless work in patient and public involvement has provided a voice for patients.

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