



New NHS Alliance Newsletter *Winter 2019*

Welcome to your Newsletter. This winter edition considers our successful 2018 Partnership Summit and how the outputs from this have supported NNHSA hit the 2019-deck running.



Dear Colleagues

We are well into 2019 and what a great start to the year it has been! Following our successful Partnership Summit held in Manchester last year, we have been building on its outputs to enhance and support our ongoing work in tackling health inequalities.

I would like to thank all our Summit partners and sponsors. Without their support, the annual event would not have been the great success it was. A particular thank you to Capsticks, Nesta, Power to Change and our housing partners, all of whom made the event possible.

More recently, the launch of the NHS Long-Term Plan has added impetus to our work. Its failure to recognise the value of people and community-centred approaches to improving health is of significant concern. 'Harnessing their renewable energy' - that featured a few years ago in the Five Year Forward

View - is arguably the most sustainable form of prevention there is. Our Summit was built around the knowledge, energy and skills of people and communities and key outputs from it have informed our response to the Plan.

2018 was a year of development for New NHS Alliance. 2019 will be the year in which our approach will deliver greater benefit to our members and to those people and communities who are affected most by continuing health inequality. Importantly, our CIC Community Interest Statement commits us to involve people with lived-experience in our influencing and learning activities and we are developing partnerships with community-led organisations and sponsors to enable this. Our newly launched crowdfunding initiative is an additional approach to supporting meaningful people involvement. This is considered in more detail within this newsletter.

Our mission now is to drive cross-sector collaboration in the adoption of Health Creation. We want Health Creation to become business as usual.

Finally, we have some exciting news to share. We are delighted to welcome our new Patron, Lord Victor Adebawale to NNHSA. Lord Adebawale will help us make even more of an impact. Lord Adebawale is a champion for the cause of those affected by poverty, mental ill health, drugs, alcohol addictions, a learning disability and those with cross cutting and complex needs.

I hope that you enjoy your newsletter and here's to a successful health creating 2019 for us all!

Dr Brian Fisher, Chair

NEW NHS ALLIANCE PARTNERSHIP SUMMIT 2018

A resounding success with a clear call to action



Entitled '**Health Creation: Wealth Creation – *fighting health inequalities using community assets***', the Partnership Summit explored and identified how the various types of assets - citizen, physical and workforce - can play a role in creating health to help address the injustice of health inequalities.

Chaired by Jeanelle De Gruchy, President of the Association of Directors of Public Health, the Summit featured contributors who enable, deliver and have lived-experience of Health Creation and its role in fighting health inequalities.

The premise of the Summit was that a whole range of assets could be better deployed to help address health inequalities. Attendees learnt about, and identified, a wide-range of approaches to achieving this from our partners, speakers, compelling case studies, and indeed from each other. Knowledge exchange between delegates, many of whom are experts, was an important feature of the event.

A key theme emerging from the Summit was for better education – of professionals and the public – about what 'health' really means. Currently people tend to associate 'health' with 'the National Health Service' whereas the

World Health Organisation definition is much more useful.

“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”. *Constitution of the World Health Organization: Principles*

As a result of this and other discussions emerging from the Summit, New NHS Alliance is calling for:

- Widespread adoption of Health Creation across all sectors – creating health is everyone’s business and must be everyone’s priority: the NHS, communities, housing, pharmacy, businesses, primary care and local authorities
- Better education for all sectors and communities – in schools, colleges, universities, community centres – on the health and wellbeing consequences of health inequality, and how to go about creating the conditions that make and keep people well
- Better use of assets – such as getting best social value from health estate – in the fight against health inequalities
- People and community-centred approaches, such as community development, to become routine in support of Health Creation and the fight health inequalities
- Changes to procurement frameworks to enable local people to be commissioned where appropriate
- The development of Wellness Workforces so that front-line workers in different parts of the system are equipped with the skills needed to create health

The call to action. [Read more...https://www.nhsalliance.org/events/](https://www.nhsalliance.org/events/)

Valued Summit sponsors. [Read more...https://www.nhsalliance.org/events/](https://www.nhsalliance.org/events/)

84% of Summit attendees indicated that they would be incorporating their Health Creation learnings into their daily practice. *Evaluation questionnaire n=45*



2019 Excellence in Health Creation Awards

Recognising and rewarding best practice

This year's New NHS Alliance Excellence in Health Creation Awards were bigger and better than ever, with a wide-range of high-quality entries all worthy of an award. This made the job of the Judging panel harder than ever. However, after much deliberation, a consensus was reached. We'll be sharing more details about the winning entries in future newsletters.

TROJAN MICE AWARD

Recognising the impact of the introduction of a small change in practice that leads to a large and lasting positive change in the life of a person or a community.

Winner

Bolton at Home Peer Navigators, Bolton at Home

“A clear demonstration of how a small change in recruitment practices in order to value what local people can bring, coupled with some strong partnership working, set in motion a whole shift in focus to community assets and support. There are long-term outcomes for the peer navigators and for the communities they work in”. *Judges*

Highly commended
Together in a Crisis, Mental Health Concern

GETTING OUR 5-A-DAY

Recognising adoption of 5-a-day, the five features of health creating practices that professionals can adopt to help enable the 3Cs of Health Creation – listening and responding, truth-telling, strengths focus, self-organisation and power-shifting.

Winner

[The NEXT Project, Foundation for Change](#)

“A strong example of how the approach to a health issue can be radically shifted. The organisation has been built around the needs of people, addresses power issues and is capturing outcomes”. *Judges*

Highly commended
Hoarding Services, Onward Homes

COMMUNITY ASSEMBLERS

Recognising an individual (or individuals) that has been active in connecting people in order to collaborate in addressing the issues that matter to their community and/or making their community a better place.

Winner

[The Isle of White Crochet Café](#)

“A lovely concept that through the introduction of Crochet Cafés, really brought the communities together. All through the dedication of some amazing women”. *Judges*

Highly commended
Dartmouth Community Chest, Dawn Shepherd



Housing and Health Debate with Lord Bob Kerlake

As part of our mission to promote better cross-sector collaborations, NNHSA invited Lord Bob Kerlake to facilitate a debate to explore models for housing health collaboration that would improve health and life outcomes for some of the more disadvantaged people and communities. Supported by Capsticks and also housing partners, we were delighted to be able to help Lord Kerlake towards his ambition for a Housing Health Commission to make this a full national debate.



NNHSA Position on NHS Long-Term Plan

Significant reservations about omissions

New NHS Alliance broadly welcomes the NHS Long-Term Plan with some significant reservations. A key issue is the Plan's failure to recognise that harnessing the 'renewable energy' of people and communities is perhaps the most sustainable form of prevention there is.

Our position on Plan. [Read more...https://www.nhsalliance.org/category/press-releases/](https://www.nhsalliance.org/category/press-releases/)

NNHSA Welcomes Announcement of Additional 1,000 Social Prescribers

Recognition at the highest level that some health problems can sometimes be addressed through non-medical solutions

[Read more...https://www.nhsalliance.org/category/press-releases/](https://www.nhsalliance.org/category/press-releases/)

Crowd Funding Initiative Launched

Supporting people have a voice

We have launched a new **Just Giving** initiative to help us raise funds to ensure that people from some of our most disadvantaged communities have a voice that is heard.

This can be achieved by supporting people to meaningfully contribute to meetings, workshops, conferences, working groups and similar platforms. Experience has shown that financial support for travel, child care and accommodation costs can enable this. It is for this that we are raising money.

We would ask all those that are passionate about the power of the voice of people to make a small donation to support this.

For more information please

visit <https://www.justgiving.com/crowdfunding/supportnewnhsalliance>

[...other news and views...other news and views...other news and views...](#)

New website launched

Our new revamped website has been launched. We will continue to develop and update this, with a particular focus on sharing Health Creation learnings and success. www.nhsalliance.org

Lord Adebowale joins New NHS Alliance as Patron

Experience working across sectors to improve the lives of those most affected by poverty will add significant value.

Read more... <https://www.nhsalliance.org/category/press-releases/>

FEATURES AND ARTICLES

National Health Executive: Wellness and the power of community assets

Read more about our Partnership Summit and how its outputs can help to plug NHS Long-Term Plan omissions. <https://www.nhsalliance.org/category/opinion-pieces/>

DATES FOR THE DIARY

RCGP Partnership Meeting. 29 April 2018.

Advancing Health Creation in General Practice

This half-day workshop will consider and place 'Health Creation' within the context of the NHS Long-Term Plan's focus on health inequalities and the roles for General Practice.

More details to follow.

West Midlands Workshop. Tuesday 5 March 2019

Collaborating for success

This cross-sector event will be held in Birmingham from 18.00 - 20.00. It will demonstrate how Health Creation can support the West Midlands – and beyond – better meet the health and wellbeing needs of those people and communities that are most impacted by health inequalities.

Supported by those who have enabled, delivered and have lived experience of Health Creation, the workshop will support learning through the exchange of ideas, delegate informed-discussion and debate.

If you are interested in attending this workshop, please contact Lynn Bowers.
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